
Elements of Design

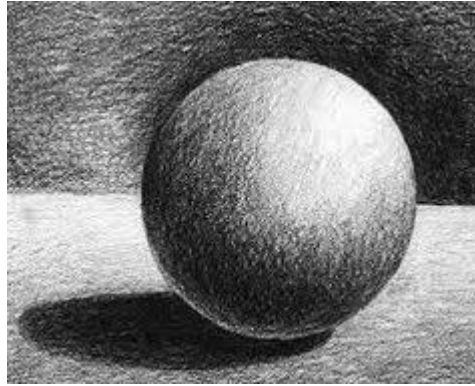
elements and principles of design



Part 2 -
We will be
covering:
VALUE
SPACE &
TEXTURE

VALUE

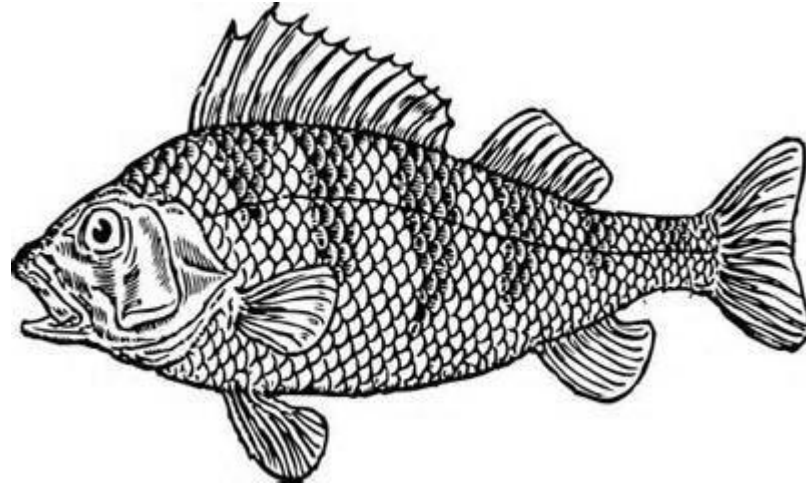
Value, also sometimes referred to as tone, is the relative lightness and darkness of an object.



Gradient Scale

VALUE

Does this
show Value?



VALUE

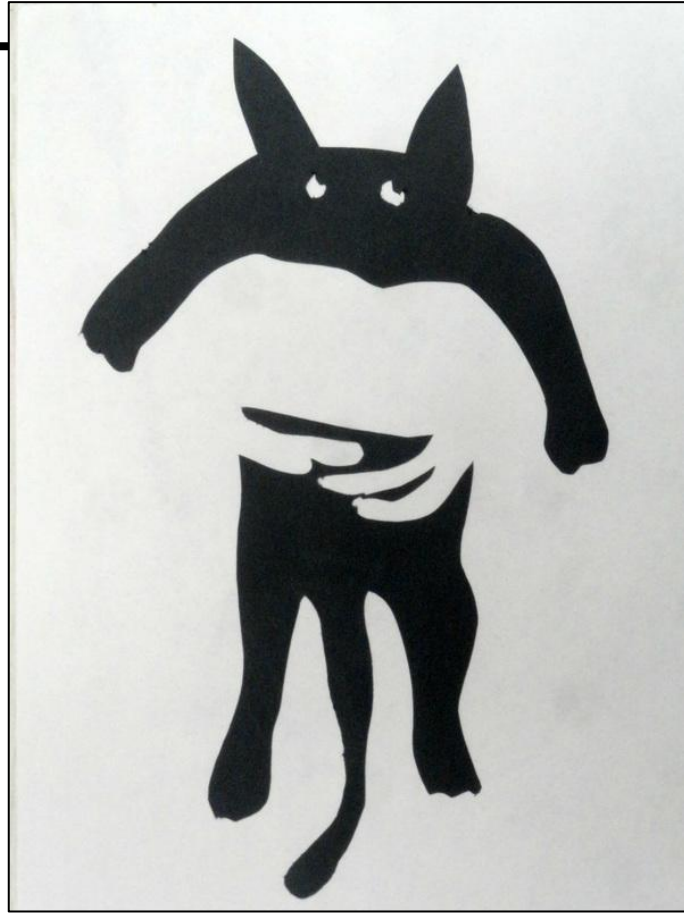
Does this
show Value?



VALUE

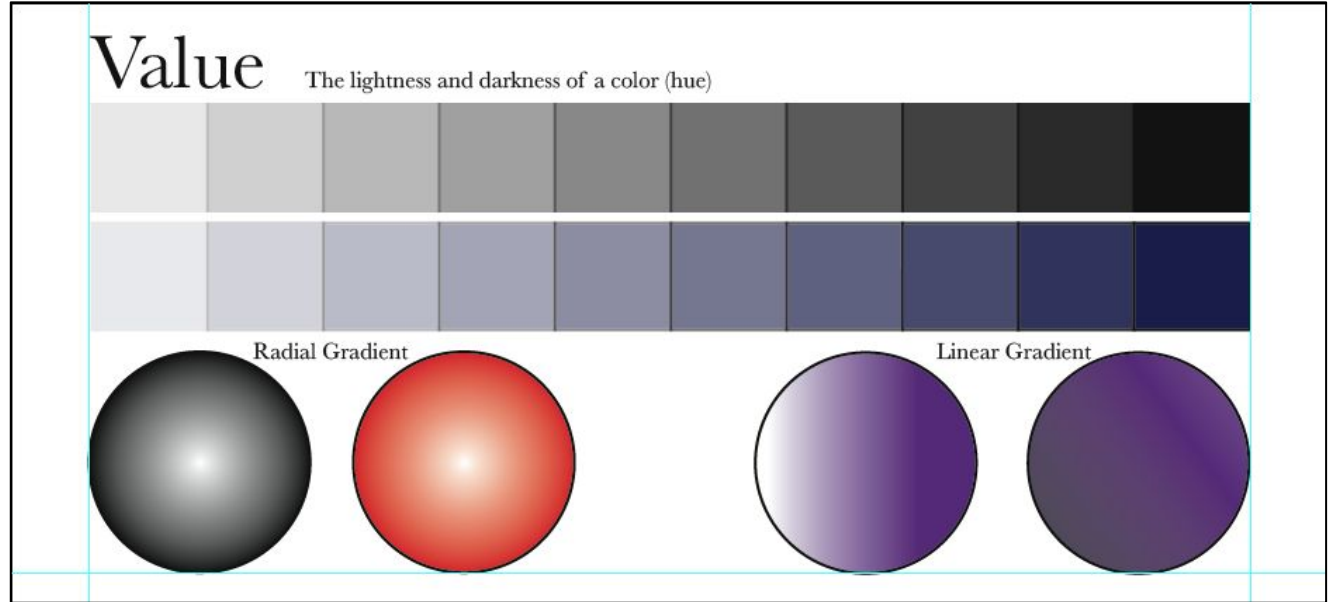
**How about
this?**

What do you notice
about the images
that show value?



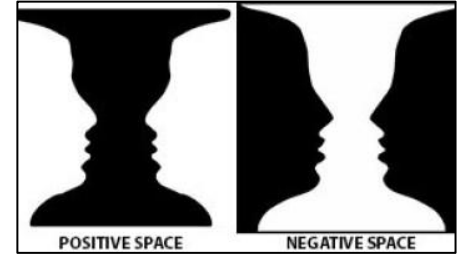
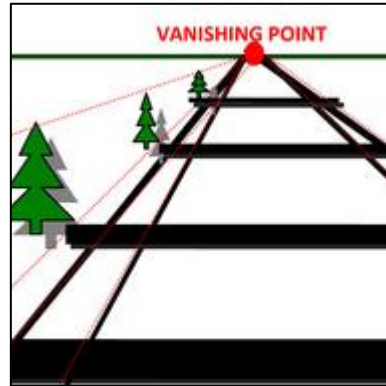
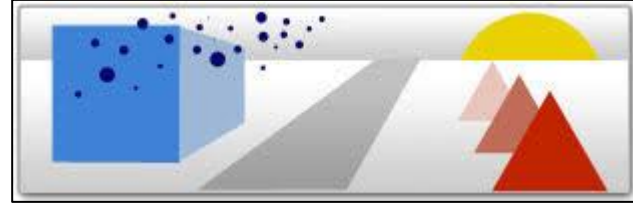
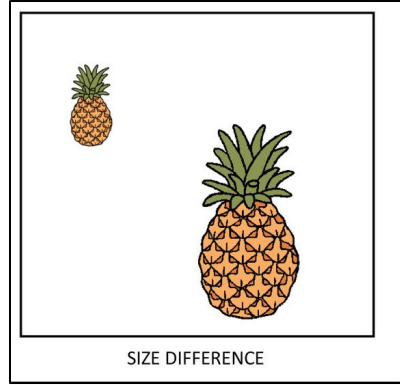
VALUE

Create your
own value
scales in
Adobe
Illustrator



SPACE

An element of ART, **space** refers to distances or areas around, between or within components of a piece.

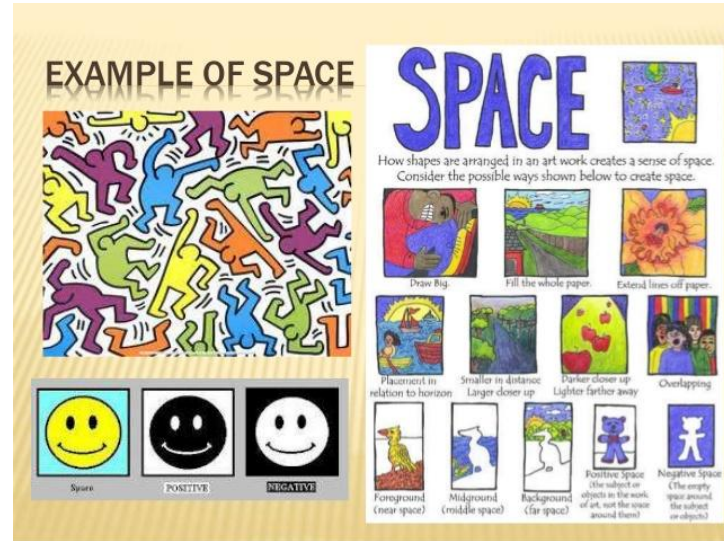


SPACE

Space can be positive or negative, open or closed, shallow or deep, and two-dimensional or three-dimensional.

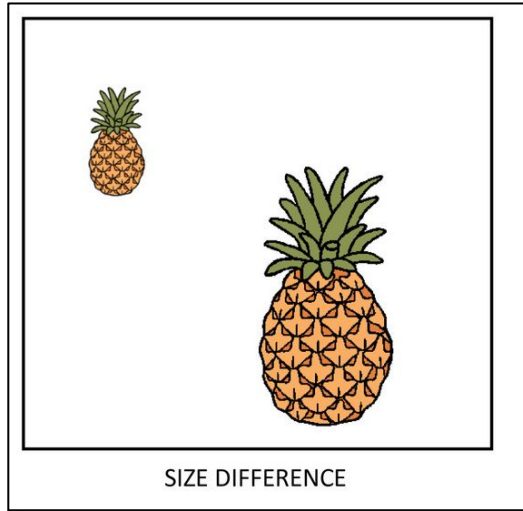
There are several ways to give a sense of SPACE in Art and Design

Video



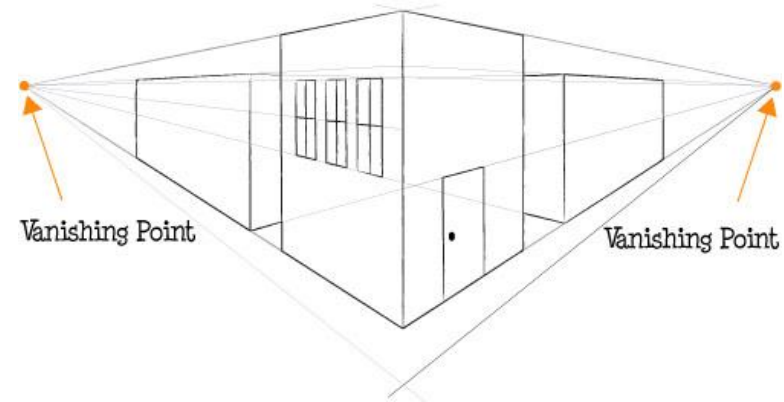
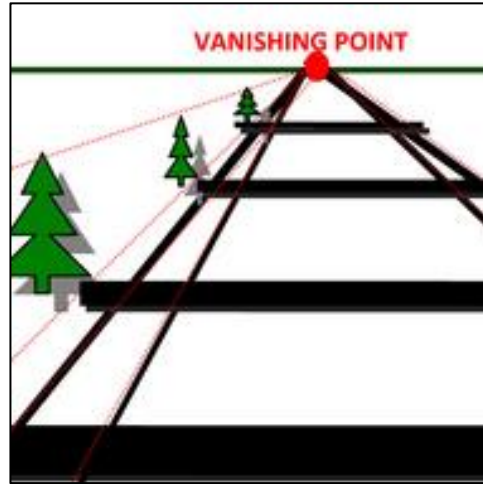
SPACE

Size
Difference
and
Overlapping



SPACE

1 point &
2 point
PERSPECTIVE



SPACE

Atmospheric

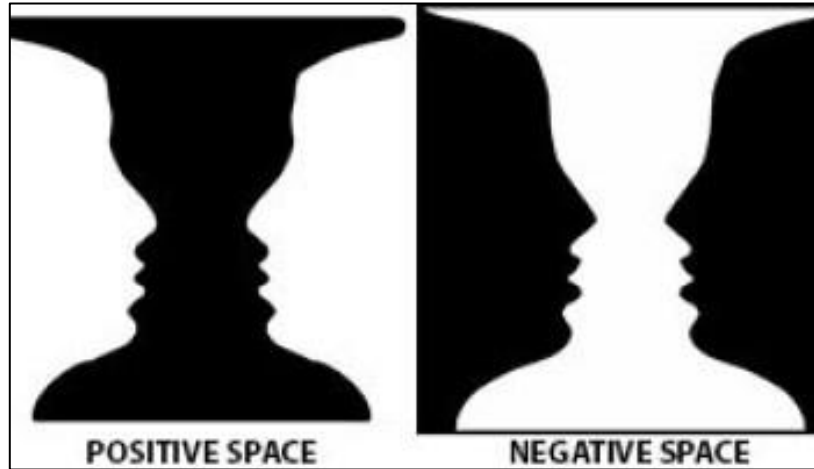
Atmospheric Perspective-

Diminishing color, value, and intensity to give the illusion



SPACE

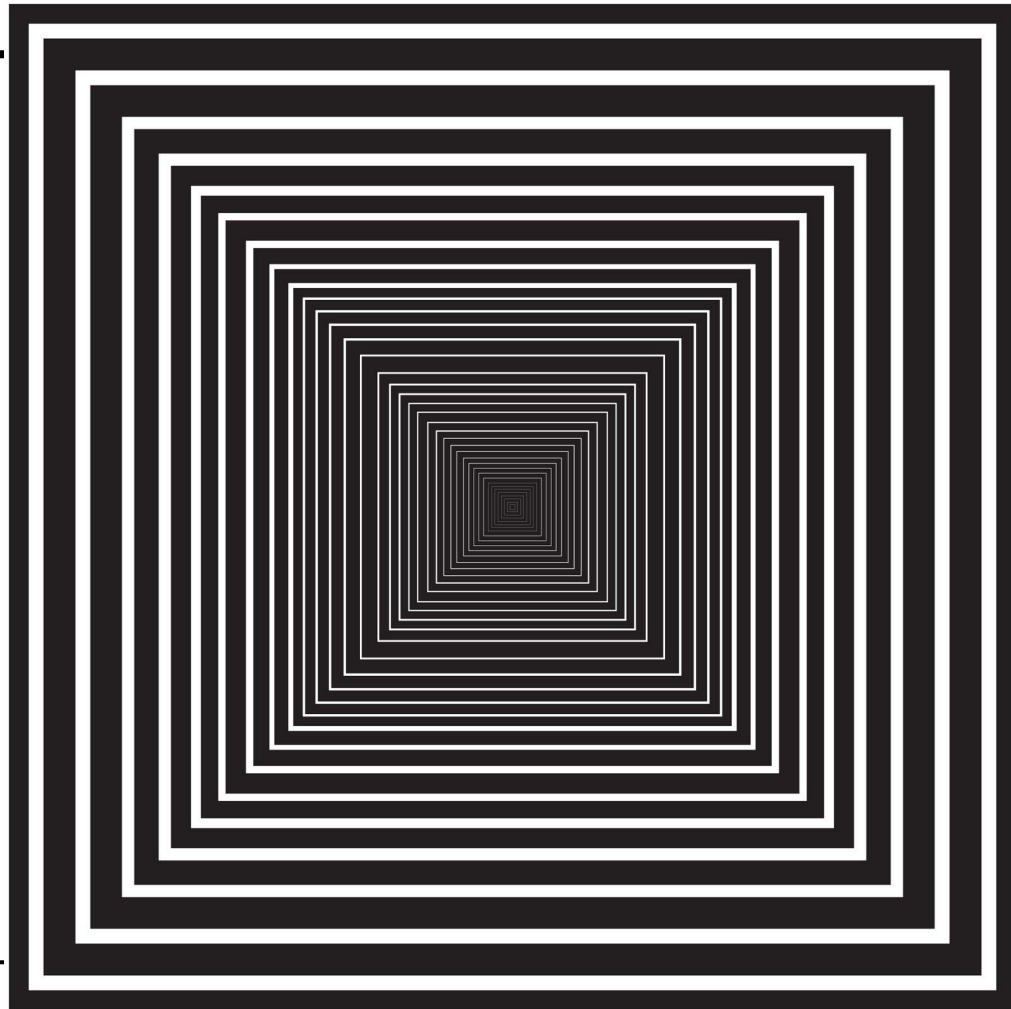
Positive and Negative



SPACE

Does this
image show
SPACE?

HOW?



SPACE

Does this
image show
SPACE?

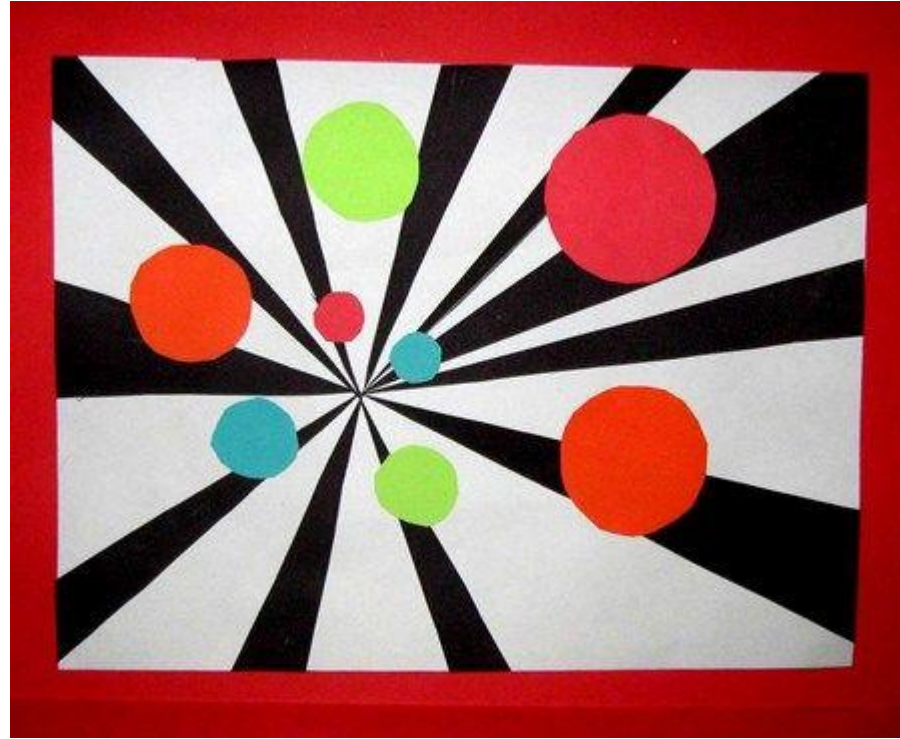
HOW?



SPACE

Does this
image show
SPACE?

HOW?

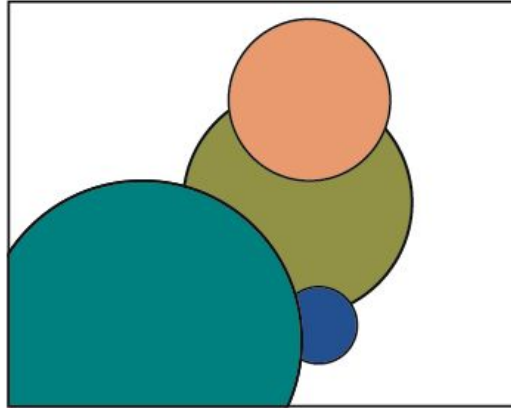


SPACE

Create two
versions of
SPACE in
Adobe
Illustrator

Space

Cool Colors Recede Warm Color Advance • Atmospheric Perspective = Lighter Shades in back



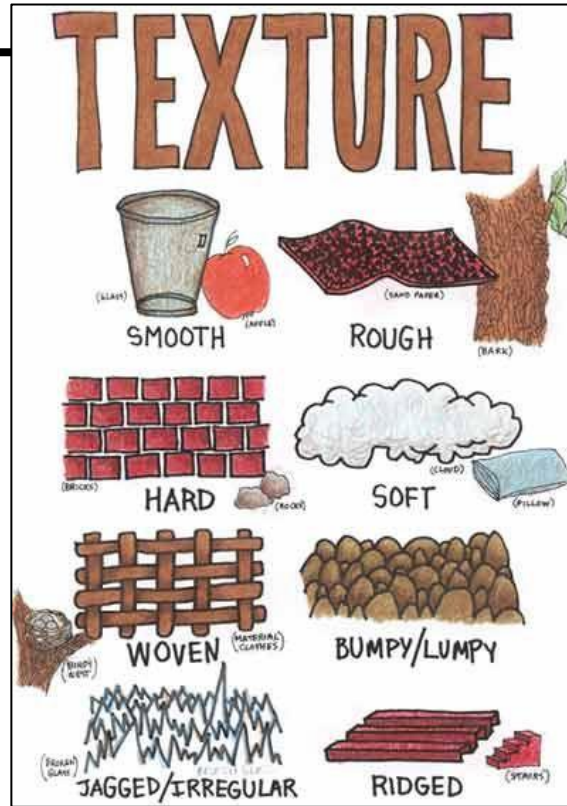
Overlapping & Size Difference



Atmospheric Perspective = Lighter Shades in back

TEXTURE

Texture refers to the surface quality in a work of art. We associate **textures** with the way that things look or feel.

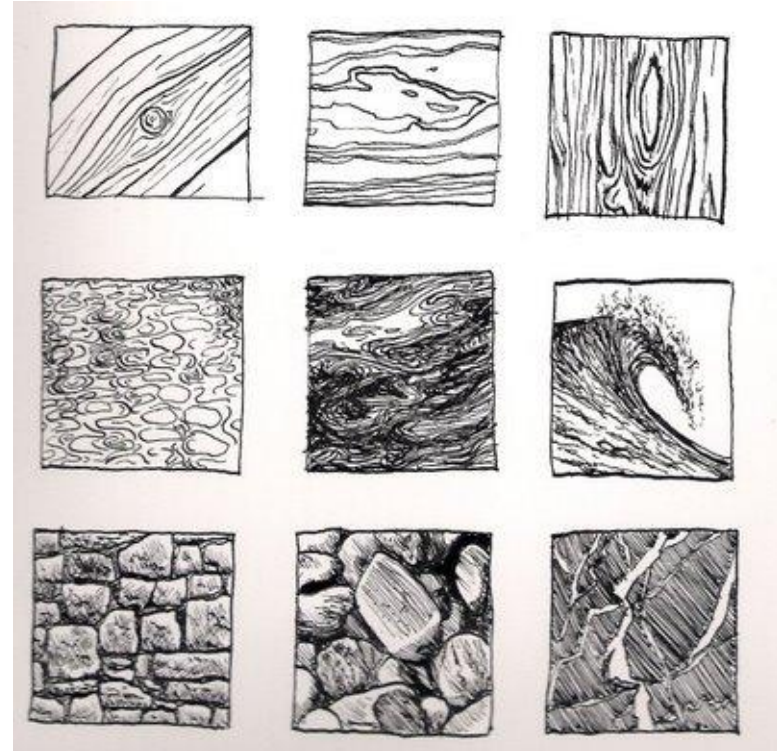


We describe things as being rough, smooth, silky, shiny, fuzzy and so on.

TEXTURE

Does everything
have TEXTURE?

What is the
difference
between these
two types of
TEXTURE?



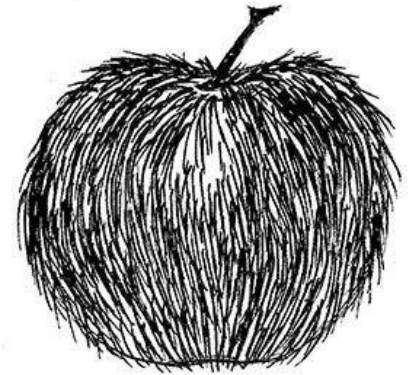
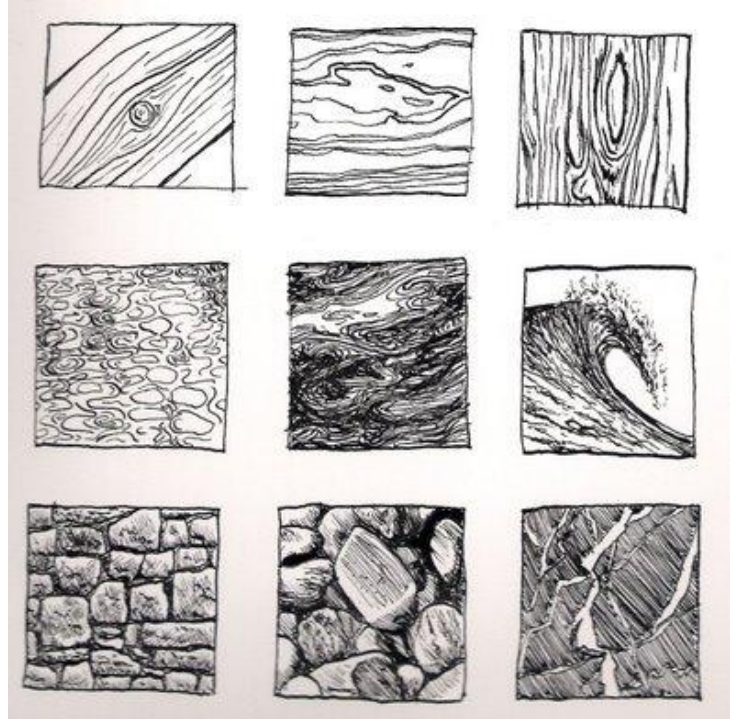
TEXTURE

ACTUAL TEXTURE



TEXTURE

IMPLIED TEXTURE



SPACE

Create
Shapes with
various
IMPLIED
TEXTURE in
Adobe
Illustrator

Texture



Implied Textures